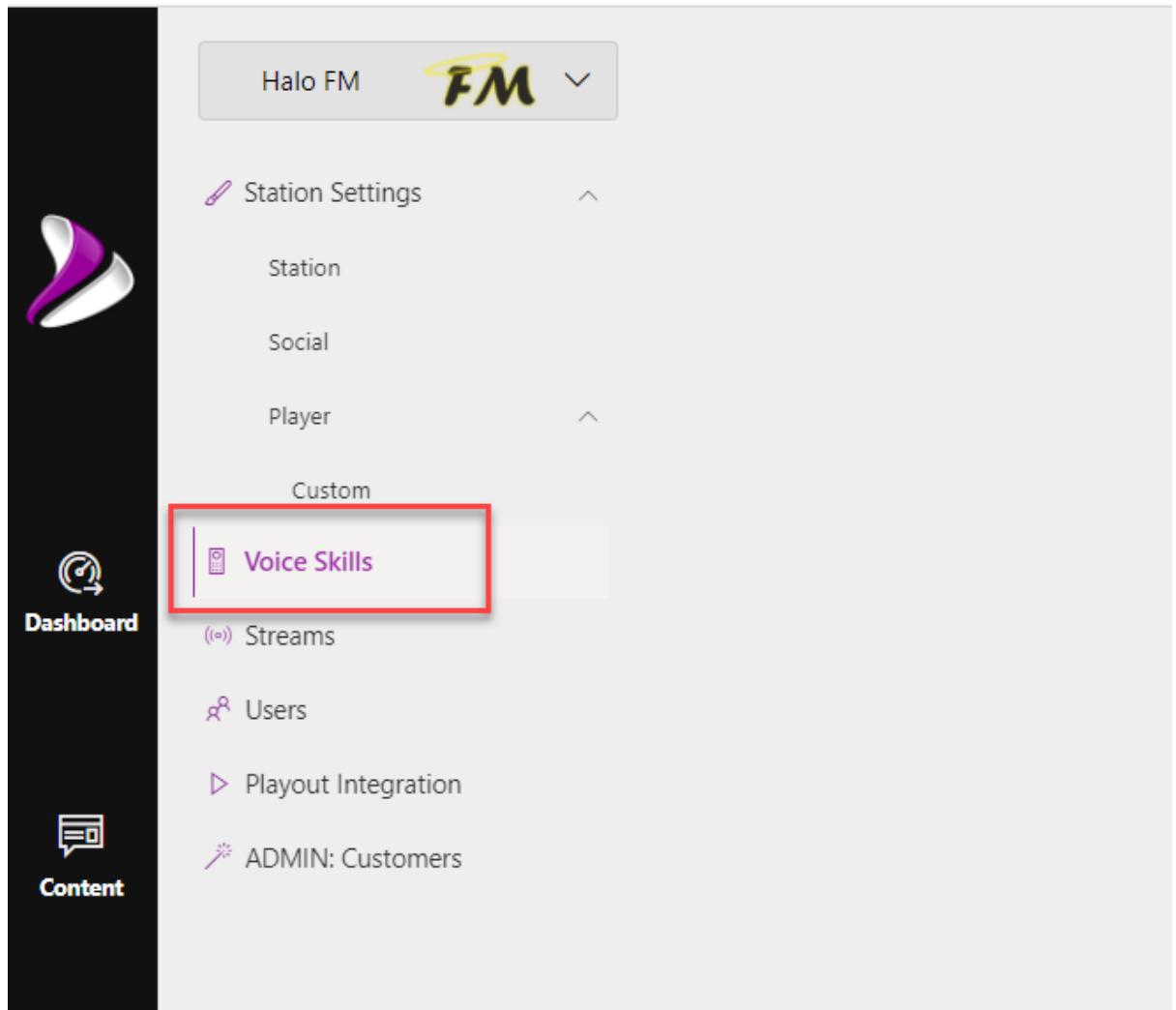


Setting Up Your Alexa Skill

1. Go to the "Voice Skills" page on MyStation, or click here: <https://broadcast.radio/station/x/options/skills>



2. Under "Main Invocation Phrase", enter your station name (use phonetic spelling – i.e. spell out numbers and 'dot'). This is the main trigger phrase that Alexa will use to activate your Skill. The system will suggest a phrase for you, which is shown in italics. Make sure you're happy with this name, as it can't be changed without submitting a new Skill. You can ignore the Additional Phrases section.

Skills ?

Platform

Status

Interaction Options

Main Invocation Phrase

hot fm

This is the main 'trigger' word for custom skills. You can only use letters and spaces. Make sure you're happy with this before you create a Skill, as platforms such as Alexa don't let you change it.

Additional Phrases

Phrase

Approved

Enter a phrase...

Add

You can add and remove additional phrases that make the generic Broadcast Radio skill play your station. Changes will be reviewed by Broadcast Radio prior to submission.

New voice skill

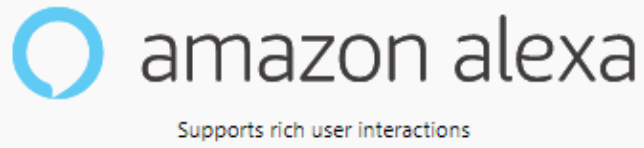


amazon alexa

Supports rich user interactions

3. Click the "Alexa" button at the bottom. Click "Yes" on the pop-up asking if you want to continue. The system will begin to build your Alexa skill.

New voice skill



4. A member of the Broadcast Radio team will review the invocation word you provided, to make sure it meets the requirements.
5. Once approved by us, your Skill will be submitted to Amazon for review. Amazon manually review all new skills. This normally takes less than 48 hours. Once the skill is approved by Amazon, it may take an additional 2-3 days to propagate out, until then it won't appear in the search.